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## facsimile transmittal

To: Examiner John R. Schnurr                          Fax: 571-273-8300

Art Unit: 2623

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From: Jim H. Salter                          Date: 10/27/2008

Re: Appl. Ser. No. 09/767,819                  Pages: 3

CC:

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Urgent       For Review       Please Comment       Please Reply       Please Recycle

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Dear Examiner Schnurr,

Please find attached an Interview Request Form. Thank you.

Best Regards,

Jim Salter  
105 Thoreau Lane  
Folsom, CA 95630  
408-406-4855 (office)  
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PTOL-413A (10-07)  
Approved for use through 04/30/2008. OMB 0651-0031  
U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

## Applicant Initiated Interview Request Form

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Application No.: 09/767,819  
Examiner: John R. SchnurrFirst Named Applicant: Robert M. Zeidman  
Art Unit: 2623 Status of Application: Pending

## Tentative Participants:

(1) Examiner Schnurr (2) Jim H. Salter  
(3) Robert M. Zeidman (4) \_\_\_\_\_Proposed Date of Interview: October 30, 2008 Proposed Time: 3pm EDT (AM/PM)

## Type of Interview Requested:

(1)  Telephonic (2)  Personal (3)  Video ConferenceExhibit To Be Shown or Demonstrated:  YES  NO  
If yes, provide brief description: \_\_\_\_\_

## Issues To Be Discussed

Issues (Rej., Obj., etc)	Claims/ Fig. #s	Prior Art	Discussed	Agreed	Not Agreed
(1) <u>Rejection</u>	<u>1-10</u>	<u>'Schindler's List'</u> , <u>Matheny,</u> <u>Blackletter,</u> <u>Williams</u>	[ ]	[ ]	[ ]
(2) _____	_____	_____	[ ]	[ ]	[ ]
(3) _____	_____	_____	[ ]	[ ]	[ ]
(4) _____	_____	_____	[ ]	[ ]	[ ]

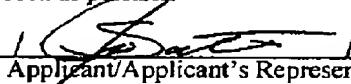
## Brief Description of Arguments to be Presented:

Applicant to present arguments to distinguish Matheny and Williams from the claims as presently presented.Conference call details on attached sheet.

An interview was conducted on the above-identified application on \_\_\_\_\_.

NOTE: This form should be completed by applicant and submitted to the examiner in advance of the interview (see MPEP § 713.01).

This application will not be delayed from issue because of applicant's failure to submit a written record of this interview. Therefore, applicant is advised to file a statement of the substance of this interview (37 CFR 1.133(b)) as soon as possible.

  
\_\_\_\_\_  
Applicant/Applicant's Representative Signature\_\_\_\_\_  
Examiner/SPE SignatureJim H. Salter  
Typed/Printed Name of Applicant or Representative35,668  
Registration Number, if applicable

This collection of information is required by 37 CFR 1.133. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 21 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

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Applicant:	Robert M. Zeidman	Examiner:	Schnurr, John R.
Serial No.:	09/767,819	Group Art Unit:	2623
Filed:	January 22, 2001	Docket No.:	Zeid-02
Title:	Method For Advertisers to Sponsor Broadcasts Without Commercials		

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### **Applicant Initiated Interview Request**

When: Thursday, October 30, 2008, 12:00 PM-1:00 PM Pacific Time, 3:00 PM-4:00 PM Eastern Time.

Join the web meeting at <https://www1.gotomeeting.com/join/541475209>

Join the conference call: Dial 914-339-0010, Access Code/Meeting ID: 541-475-209